

A  
SERIES

A class of its own



PHASE**ONE**

what the world's best photography is made of

# Image quality like never before



## PHASE ONE & ALPA FINE-ART ALLIANCE

Phase One and ALPA have been working for decades to provide fine art photographers with the ultimate camera systems.

The A-series combines the finest components across lenses, mirrorless body, digital backs and software. It is the first in its class to introduce exclusive workflow features based on lens factory calibrations and new software processing.

This makes A-series not only the highest quality system, but also much easier and more fun to use when capturing medium format images.

“Fine art photography – Capturing great images based solely on the vision of the photographer.”



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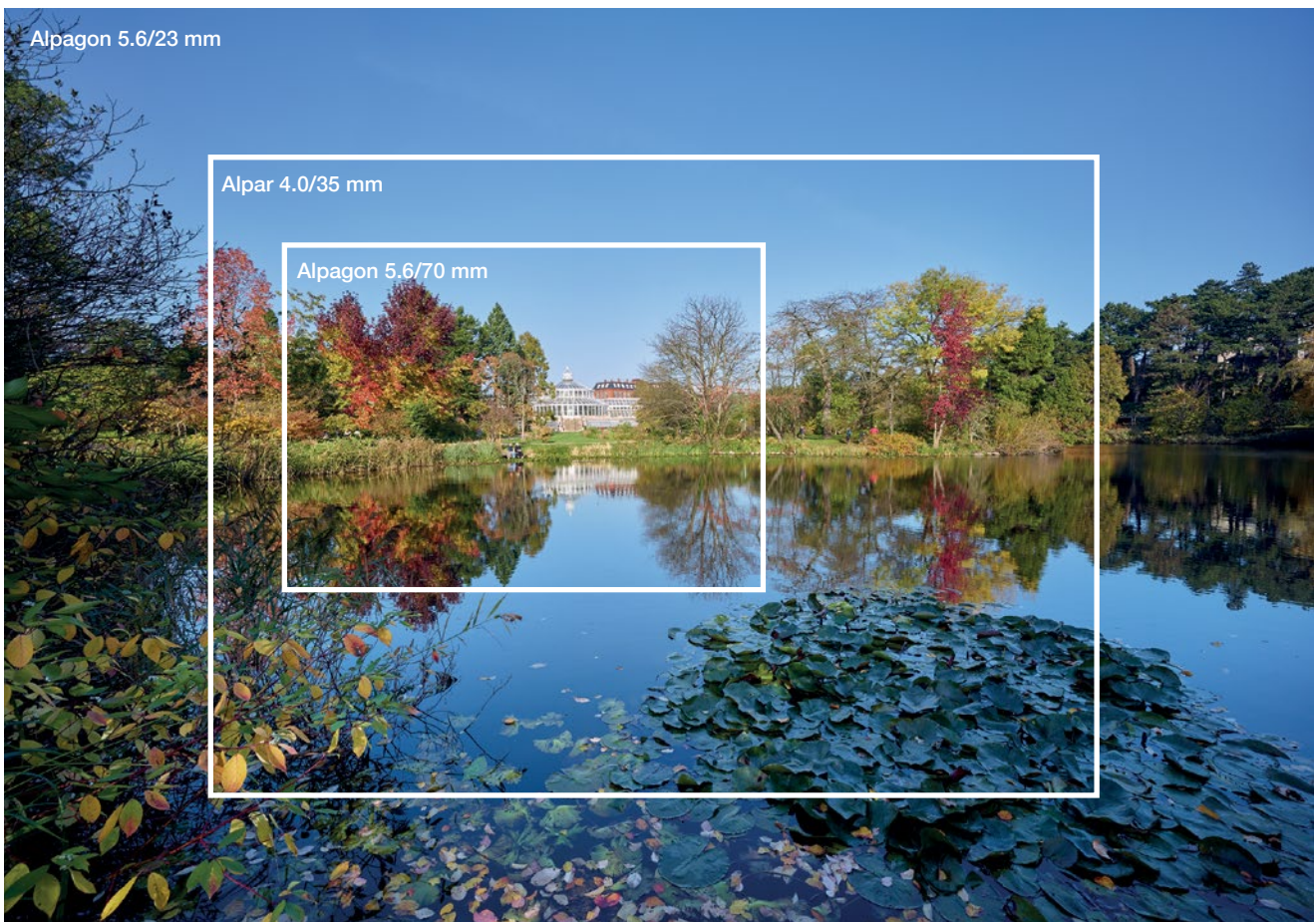
**ALPA**<sup>®</sup>  
OF SWITZERLAND

# Edge-to-edge perfection



Each A-series lens delivers incredible edge-to-edge sharpness with the ability to perfectly resolve the quality of a full frame medium format sensor up to 80 megapixels.

The A-series lens collection has been specifically selected and factory calibrated to get the most out of each medium format sensor. The lenses range from ultra-wide 23mm, wide 35mm and all-round 70mm.



**ALPAGON 5.6/23 mm**

DSLR / 35mm full-frame  
equivalent: 15mm



**ALPAR 4.0/35 mm**

DSLR / 35mm full-frame  
equivalent: 22mm



**ALPAGON 5.6/70 mm**

DSLR / 35mm full-frame  
equivalent: 45mm





# Exclusive A-series features



## LENS FACTORY CALIBRATION – EASIER THAN EVER

The new Phase One lens factory calibration is individually made for each A-series system allowing photographers to simply select the lens and start shooting.

Photographers familiar with having to manually create and apply LCC profiles will instantly know how big of an improvement this is; and for those who don't know, A-series replaces the need to learn.

With A-series you simply start capturing medium format images without having to focus on anything else other than creating something truly great.



© Antony Spencer

## CAPTURE PILOT 1.8 – WIRELESS FUN



For A-series we built a new version of Capture Pilot allowing you to check current selection of A-lens directly from your iOS device. Once images are captured, they are wirelessly displayed in Capture Pilot, allowing you to validate focus, exposure and composition.

Furthermore, the A250 has the ability to stream Live View wirelessly which is great for focus assist and composition. By using the new ALPA smart device holder, it is also possible to mount both iPhones and iPads directly on the camera.

# In the box and options



CHOICE OF 3 DIFFERENT A-SERIES DIGITAL BACKS



CHOICE OF 3 DIFFERENT A-SERIES LENSES



# Choose your system



The Phase One A-series is a powerful and compact mirrorless camera system that can deliver up to 80-megapixel captures. It features specially calibrated wide and all-round focal length Rodenstock lenses. Its compact medium format proportions and ergonomic rosewood grip means it is comfortable to handhold for extended periods of time.

The A-series also comes with the reassurance of a 5-year warranty that covers the entire camera system and lenses.

	A280	A260	A250
<b>Sensor</b>	80 megapixels full-frame CCD	60 megapixels full-frame CCD	50 megapixels CMOS
<b>Lens factor</b>	1,0	1,0	1,3
<b>ISO range</b>	35 - 800	50 - 800	100 - 6400
<b>Sensor+ ISO (1/4 resolution)</b>	140 - 3200	200 - 3200	-
<b>Dynamic range</b>	13 f-stops	13 f-stops	14 f-stops
<b>Exposure time</b>	1/500sec - 2min	1/500sec - 60min	1/500sec - 60min
<b>Weight</b> <small>(depending on attachments)</small>	1900 g	1900 g	1900 g
<b>Factory Lens Calibration</b>	23mm, 35mm, 70mm	23mm, 35mm, 70mm	23mm, 35mm, 70mm
<b>Factory Shimming</b>	∨	∨	∨
<b>Price</b>	€43.000 \$55.000	€38.000 \$48.000	€36.000 \$47.000

## INCLUDED WITH ALL PURCHASES

### LENS

- ALPA HR Alpar 5.6/35mm
- ALPA Sync Release Mk II
- ALPA Sync Cord P1
- ALPA Cable Release
- ALPA 3D Printed 35mm Lens Shade

### CAMERA BODY

- ALPA 12 TC, Black
- ALPA Hand Grip Rosewood Natural
- ALPA Leather Hand-strap
- ALPA Smart Device Holder
- ALPA Adjustable Back Adapter
- Shimming Kit

### DIGITAL BACK

- Phase One IQ2 A-series

### SOFTWARE

- Capture One Pro 8
- Capture Pilot 1.8

### ALPA ACCESSORIES

- Protection Covers Mk II
- Leather Neck-strap
- Tripod Mount Dove Tail
- Toolset
- Cleaning Cloth
- Sensor Cleaning Kit

- Microfiber Cloth
- Twin V Pro Dual Charger
- 16GB CF Card & CF Card Reader
- International Adapters
- USB Cable
- FireWire Cable
- LCC Plate
- QP Card
- Phase One USB Key
- 2x Battery Li-Ion 7.2V 3400MAH
- Special Edition F-stop Carrying Bag

### SERVICE & WARRANTY

- 5-Year Warranty

# A SERIES



*Insert image © Antony Spencer*

You can try it and learn more with Phase One partners around the world.

[www.phaseone.com/partners](http://www.phaseone.com/partners)

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